## NEW YORK MIDDLE MARKET INDICATOR



## NEW YORK GROWTH



#### **Revenue Growth Employment Growth** 2.5% 7.4% 4. /% 3.5% NEW YORK MIDDLE NEW YORK MIDDLE NEW YORK MIDDLE NEW YORK MIDDLE MARKET GROWTH MARKET GROWTH MARKET GROWTH MARKET GROWTH OVER THE PAST 12 MONTHS **OVER THE NEXT 12 OVER THE NEXT 12 OVER THE PAST 12** MONTHS MONTHS MONTHS 4.1% 7.2% 4% 3.2% Next 12 Months Past 12 Months Next 12 Months Past 12 Months National National National **National** Preparing for growth through capital investment New York companies confident in global economy Middle market companies in New York are sending a strong message that they are 61% poised to invest. LOCAL ECONOMY **GLOBAL ECONOMY** NATIONAL ECONOMY **76**<sup>%</sup> **52**<sup>%</sup> **69**<sup>%</sup> VS. NATIONAL MIDDLE MARKET 49% 72% 81% FOR MORE INFORMATION VISIT MIDDLEMARKETCENTER.ORG In Collaboration With

NATIONAL CENTER FOR THE MIDDLE MARKET





## MEET NEW YORK STATE'S MIDDLE MARKET

### New York's Middle Market Defined



SOURCE: 2014 D&B DATA

## **NEW YORK** MIDDLE **30** MARKET **INDICATOR**

# **NEW YORK GROWTH VS. NATIONAL**

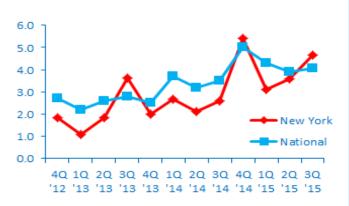


### Revenue Growth next 12 months

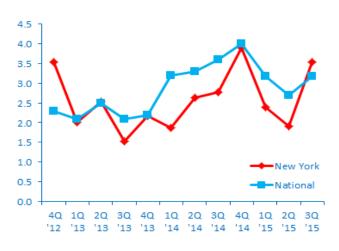


#### **Employment Growth past 12 months**

2015



### **Employment Growth next 12 months**



FOR MORE INFORMATION VISIT MIDDLEMARKETCENTER.ORG

In Collaboration With



THE OHIO STATE UNIVERSITY FISHER COLLEGE OF BUSINESS



